Error "setup.exe is not valid Win32 application" appears

- Parallels Desktop
- Parallels Desktop for Mac Standard Edition

Symptoms

Error message appears while trying to installing an application in Windows XP, Vista or 7 virtual machine:

```
setup.exe is not valid Win32 application
```

In Windows 8 virtual machine:

```
This app can’t run on your PC. To find a version for your PC, check with the
software publisher
```

Cause

1. Virtual Machine is unable to read from the DVD ROM
2. Downloaded file is incomplete
3. Virtual Machine is unable to install the application from locations like: psf, network drive and remote DVD ROM

Resolution

1. Start Virtual Machine, click on Devices on the Mac menu bar
2. Choose CD/ DVD ROM ? Real CD/ DVD ? select the real device name.
3. This will trigger the CD/ DVD ROM to connect directly to the virtual machine and the auto run will be prompted.
4. Continue the installation procedure by click on Auto run.exe file/ option

If the downloaded file is incomplete then follow the instructions mentioned below:

1. Right click on the download file, click on Properties and verify the size of the downloaded file.
2. Re-download the file once again and proceed with installation once it is done.

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